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KOWA ASCENDS TO THE TOP WITH NEW LARGE OBJECTIVE LENS SPOTTING SCOPES

Renowned Prominar Spotting Scopes Developed for the Most Demanding Outdoor Enthusiasts

Los Angeles, CA - With the objective of turning nature observations that are rich in details into an unforgettable experience, even at great distances, Kowa announces the TSN-880 and TSN-770 Series spotting scopes. These scopes redefine the standards of color brilliance, detail sharpness and edge-to-edge brightness. Logically tailored to the most demanding outdoor enthusiast, every technical and ergonomic detail that went into the development of these spotting scopes has been painstakingly examined, perfected or completely reinvented. The advanced lens system of the TSN-880/770 Series achieve minimal to zero chromatic aberration even at higher magnifications with consistent high image brightness. The housing is made of magnesium alloy that is designed for maximum durability and lightweight body construction. The result is a compact eye-catching ergonomic and functional design for the die-hard enthusiast that wants only the very best.

Utilizing Kowa's new innovative inner focus system decreases image movement when focusing on objects - *even single handed*. The focus system has the ability to focus from 5m to infinity in two quick revolutions of the focus knob ensuring consistent viewing. By means of Kowa's patented C3 multi-coated optics it has made it possible to actually increase image brightness significantly over prior generation models. C3 Coating is a highly reflective multi-coating of dielectrics. This allows for a much higher reflectivity than with coatings of silver or optically-enhanced aluminum, offering a reflectance of 99% or higher across the entire visible spectrum. Not only does this provide bright and sharp images, but accurate color reproduction is also achieved. These premier spotting scopes provide a striking balance of compact manageability with superb twilight performance as they have the capability to reveal fine details even when observing well into darkness. These are among the many innovations that make the TSN-883/884 and TSN-773/774 Prominar Spotting Scopes impressive with revolutionary imaging performance, and provide striking image enhanced contrast for the discriminating user.

A brief overview of the Kowa Prominar TSN-880/770 Series:

- It's the big objective lens-indeed, the "eye" of the *Kowa Prominar Spotting Scope* that sets it apart from the competition. For birders and hunters alike, these are the scopes

that re-define clarity, because-among their other impressive features-they boast either a large 88mm or 77mm objective lens crafted of fully C3 multi-coated optics. Ensuring maximum light gathering, clear visual range and sharp images that traditional glass lenses can not attain in the field.

- Kowa's Prominar Pure Fluorite Crystal (TSN-883/884) and XD Lenses (TSN-773/774) enhance the clarity for crystal-clear images and unmatched color accuracy. Fluorite is considerably more difficult to handle than optical glass; that's why so many other manufacturers shy away from using it. But for Kowa, bringing in the detail of that target, that quarry, that bird, or even digital photo is paramount; that's why the company has invested the time, care, and technique necessary to create the incredible fluorite objective that powers the TSN Prominar series.
- The magnesium alloy body makes the scopes rugged, compact, easy to carry and handle, making them an ideal companion in the great outdoors. The waterproof housing meets the rigorous standards of JIS Protection Class 7; they are also charged with dry nitrogen gas to prevent fogging.
- Multiple interchangeable eyepieces available including 20x-60x, Zoom; 30x, Wide; and 25x, LER for total versatility in the field. Eyepiece locking mechanism prevents the eyepiece from falling out or getting lost. Converters allow users to utilize eyepieces from other Kowa spotting scope series.
- Optional stay-on-scopes cases have been designed specially to protect the TSN 880/770 Spotting Scope Series. The all-weather cases are ergonomically and functionally designed to guarantee extremely efficient use in the field.
- Kowa offers a total solution for Digiscoping that allows enthusiasts to combine the high optical performance of Kowa's Prominar TSN-880/770 Series with the quality of various digital, SLR and video cameras in a revolutionary way. Our complete system of adapters offers users the opportunity to observe, photograph and film nature with integrated functionality that was previously unimaginable.

About Kowa Optimed, Inc: Kowa began producing opera glasses, projector lenses and finally sporting scopes in 1952, and set out to re-think lens technology. They crafted binoculars that sold under the other global brands and created the first prisms for scopes. They held the patent on the Z-Prism System that other makers quickly tried to copy when the patent ended. By the 1960's Kowa's optical performance was so superior, they were selected as the Official Scopes for Sports Shooting in the 1964 Olympic Games. Word of their illumination and accuracy spread, and soon many armed forces operations were deployed with Kowa scopes and binoculars. Today, Kowa's advanced products are utilized by NASA, and are standard issue on many Special Forces missions and for United Nations peace keepers. And our TD-1 integrated telephoto digital scope uses the advances we made for Single Reflex Lens Cameras to help wildlife photographers capture incredibly clear images.

Kowa Optimed Inc. was founded in 1980 to provide a direct presence to the North and South American markets for Kowa's Electronics and Optics products. Kowa Optimed is a part of Kowa Company Ltd., which was founded in 1894. Kowa is the largest privately owned company in Japan and is ranked as the 5th largest trading company. For more information contact KOWA Optimed, 20001 S. Vermont Avenue, Torrance, CA 90502, Phone: (800) 966-5692 or visit us at www.kowa-usa.com

Editor's note: For hi-res digital images, please contact dan_meyers@sbcglobal.net

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